



## **JOB VACANCY: COMMUNITY ENGAGEMENT OFFICER**

Labor of Love Films are looking for a talented community engagement/outreach person to collaborate with the creative teams to reach potential partner organisations and key audiences.

Location: remote, but some in-person work (York, Bradford, Leeds area) may be required. (with a small allowance for reasonable economy travel expenses to be agreed in advance)

Term: Freelance contract, 6 months

Salary: £6,000 - £9,000 (dependent on experience)

Hours: 16 - 30 hours per week

Start Date: 15<sup>th</sup> September

Application Closing Date: 26<sup>th</sup> August

To apply Please send your CV and 250 words on why you are suitable for this work. As part of your application, please also fill out the diversity questionnaire. Email your application with the completed diversity form to:

[laboroflovefilms@gmail.com](mailto:laboroflovefilms@gmail.com)

### **About Labor of Love Films**

Labor of Love Films is an award-winning, independent film production company specialising in artistically-excellent, character-driven global documentaries. Previous films include VOICES OF THE SEA (POV/PBS, ITVS), HOTEL FOLLY (BBC Storyville), MODERN SLAVERY (NRK1), NURSES ON THE FRONTLINE (BBC WORLD), THE GARAGE (Discovery), WANTED (WDR, A&E), MAN IN THE SAND (BBC2)

### **Job Purpose**

You would work together with the creative team (Producer, Director) behind the feature documentary A BUNCH OF AMATEURS to execute a headline audience engagement strategy, and impact campaign that will complement a traditional cinema release. You

would engage with our partners (Doc/Society, Screen Yorkshire, MET Film Sales and Distributors), and support audience engagement between the filmmakers, exhibitors, venues and festivals from strategy through to activation and evaluation in theatres, grassroots communities, political settings, schools.

A Bunch of Amateurs documentary (set in Bradford) offers a joyous opportunity to bring audiences together to celebrate community and the power of artistry. The Film team would like to use a theatrical release to reach people who are not on the internet, those that only have landlines and give the film a life beyond the cinema, through strategic partnerships and call-to-actions. A Bunch of Amateurs comes at a key time in our history, following lockdowns, limitations on social gatherings, the COVID-19 crisis has disproportionately hit the older demographic, many of whom were not allowed out of care homes, or able to visit their friends and family. The film offers a chance to embrace the themes of mental health, loneliness, and art therapy. You would work alongside the team to help create connections for those left adrift in the Covid-19 crisis, those who are not connected to the internet or mobile and increase participation of underrepresented communities in the film's distribution life.

This is not an exhaustive job description and may be subject to change according to the needs and development of the role. It is expected that the post holder may undertake such other duties as may reasonably be requested.

## **About You**

- We actively encourage applications from people based in Yorkshire (Bradford, Leeds, York etc.), women, LGBTQI+, 35+, Black, Asian and Minority Ethnic (BAME), and disabled applicants and value the positive impact that difference has on our team.
- We are looking for a candidate with keen interest in documentaries, distribution, impact campaigns and audience engagement strategies.
- Interest/knowledge of third sector covering topics of age support and elderly community building, loneliness, art therapy
- Interest/Knowledge in using film & art to convey ideas and help build support around issues
- Database & relationship building experience
- third sector or similar community research skills
- good communication skills, good telephone manner, computer skills, Excel spreadsheets and GoogleDocs,
- access to internet, and computer.
- good communication skills and to be kind.